

# PRINT METHODS

All of our Tea Towels are proudly printed in Australia with genuine care and excitement! Each printing process has its strengths. Our team will recommend which method is most suitable once final artwork has been sighted and an idea of quantity is known.

We're excited to offer state of the art digital printing which reproduces detail in its entirety - photos, watercolour and fine intricate detail.

## Screen Printing

Layer/s of high quality eco friendly water based ink is hand pressed through a prepared fine mesh screen, this creates an immediate image of your artwork to garment.

### MULTI COLOUR SCREEN PRINT

Each colour variant requires a separate screen - one at a time to achieve the overall image. We can screen print up to 8 colours and half tones.

### WHY CHOOSE SCREEN PRINTING?

Screen printing is the best option for designs that require a high level of vibrancy, as the inks used for screen printing are much thicker than those used with digital printing. It is often more financially viable on larger runs. The ink is colorfast, fade resistant and will maintain longevity (following our recommended care instructions). We have a standard range of ink colours to select from and will colour match as close as we can to your selected PMS ( Pantone Matching System) colours. Metallic inks are also available POA.

### ARTWORK REQUIREMENTS

Outline all fonts/text to curves, res. 300dpi or larger, CMYK colour mode. EPS, PDF, Ai or PNG files preferred. For an optimal print result, we recommend a min. stroke of 1.5mm, text to be no smaller than 18pt. and for artwork to be set up no closer than 30mm to any edge



## Digital Printing

The newest method to the market involving artwork processed by computer and printed directly onto the surface of the garment using high quality water based inks. It is not a heat transfer or appliqué. Digital printing is best used for detailed artwork files, watercolour and photographs - it is also financially economical for smaller runs. The ink is also colorfast, water based ,fade resistant and will maintain longevity (following our recommended care instructions).

### ARTWORK REQUIREMENTS

CMYK colour mode. JPG, PNG, EPS, PDF, Ai or PNG files preferred. At least 300DPI. or larger. For an optimal print result, we recommend a min. stroke of 1.5mm, text to be no smaller than 18pt. and for artwork to be set up no closer than 20mm to any edge.