

ARTWORK SPECS

Tea towels

TEA TOWELS	PRODUCT SIZE	PRINT SIZE	COLOURS AVAILABLE
100% Cotton	695 x 450mm	610 x 410mm	White
100% Cotton Premium	700 x 500mm	610 x 410mm	White or Natural
Linen Cotton Blend	700 x 500mm	610 x 410mm	Off White
Linen Cotton Blend Premium	700 x 500mm	610 x 410mm	White
100% Linen	700 x 500mm	610 x 410mm	Natural
100% Linen Variety	700 x 500mm	610 x 410mm	Oatmeal or Flax

FOR SCREEN PRINTED TEA TOWELS -

Outline all fonts/text to curves, resolution 300dpi or larger, SPOT COLOUR Vector PDF file preferred. For optimal print result, we recommend a min. stroke of 1.5mm, text to be no smaller than 18pt. and for artwork to be set up no closer than 30mm to any edge. Spot colours – black files must be presented as 100% black, not a percentage of black. Artwork to be set up and provided at print size.

FOR DIGITAL PRINTED TEA TOWELS -

Outline all fonts/text to curves, resolution 300dpi or larger, RGB colour mode. PDF, PNG, Ai files preferred. Artwork to be set up no closer than 30mm to any edge. Artwork to be set up and provided at print size.

Aprons

BIB APRONS	DETAILS	PRINT SIZE	COLOURS AVAILABLE
Bib Standard 100% Cotton	Without Pockets	410 x 610mm (with limitations as per image below)	Natural or White

Bags

BAGS	PRODUCT SIZE	PRINT SIZE	COLOURS AVAILABLE
Short Handle - no gusset	380 x 410mm	350 x 380mm	Natural
Long Handle - no gusset	390 x 420mm	360 x 390mm	Natural
Medium Handle - with gusset	350 x 360 x 140mm	280 x 300mm	Natural
Deluxe Jute Bag - with gusset	320 x 410 x 190mm	250 x 360mm	Natural



General information

PRINT METHODS

Each printing process has its strengths. Our team will recommend which method is most suitable once final artwork has been sighted and an idea of quantity is known. We're excited to offer state of the art digital printing which reproduces detail in its entirety- in photos, watercolour and fine intricate detail.

Screen print: Layer/s of high quality water based ink is hand pressed through a prepared mesh screen, this creates an immediate image of your artwork to garment.

Multi colour screen print: Each colour variant requires a separate screen- one at a time to achieve the overall image. We can screen print up to 4 colours and half tones. Screen printing is the best option for designs that require a high level of vibrancy and solid colours. It is often more financially viable on larger runs.

Digital print: The newest method to the market involving artwork processed by computer and printed directly onto the surface of the garment using high quality water based inks. It is not a heat transfer or appliqué. Digital printing is best used for detailed artwork files, watercolour and photographs - it is also financially economical for smaller runs.

COLOUR MATCHING

We will match as close as possible to any Pantone (PMS) C colour for screen print only. Digital prints will print as colour supplied. Please note- colour may appear slightly different on a monitor/paper than when printed to different coloured fabrics.

SEND ARTWORK TO

info@ttkeepsakes.com.au

Files larger than 9MB can be uploaded to <https://www.hightail.com/u/Keepsakes> or via Drop Box.

LEAD TIME

Please allow 2 weeks from client approval- plus delivery. Should you require an urgent turn around, please contact our team and we will accommodate where physically possible.

WHERE TO FROM HERE?

Contact our team via email with artwork, quantity, fabric selection and delivery address and our team will be in contact with any feedback, advice and a personalised quotation. Once artwork has been finalised, an approval form will be raised for your consent prior to print. Artwork is held with the utmost of confidence and will not be used, shared or reproduced without your consent.

PERSONALISED PACKAGING

We are excited to offer personalised packaging options in the way of - folding, personalised paper sleeves, personalised tags, twine and tag etc. Contact our team for more information.